

MOBILE APPLICATION PRIVACY POLICY

Introduction

Dais Social Group LLC, a Mississippi limited liability company ("**Company**," "**we**" or "**us**"), respects your privacy and is committed to protecting it through our compliance with this mobile application privacy policy (the "**Policy**"). This Policy describes:

- The types of information we may collect or that you may provide when you download, access or use the DaisNotes application (the "**Application**").
- Our practices for collecting, using, maintaining, protecting and disclosing that information.

This Policy applies to information we collect in this Application, in e-mail, text and other electronic communications sent through or in connection with this Application.

This Policy DOES NOT apply to information that:

- We collect offline or on any other Company applications or websites, including other applications and websites you may access through this Application.
- You provide to or is collected by any third party.

Our other applications and websites, if any, and those of third parties, may have their own privacy policies, which we encourage you to read before providing information on or through them.

Please read this Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not download, register with or use this Application. By downloading, registering with or using this Application, you agree to this Policy and each of the terms and conditions it contains. This Policy may change from time to time. Your continued use of this Application after we make changes is deemed to be acceptance of those changes, so please check the Policy periodically for updates.

Information We Collect and How We Collect It

We collect information from and about users of our Application, including you:

- Directly from you when you provide it to us.
- Automatically when you use the Application.

Information You Provide to Us

When you download, register with or use this Application, we may ask you provide information:

- By which you may be personally identified, such as name, postal address, e-mail address, telephone number, or any other information the Application collects that is or may be defined as persona information under applicable law ("**personal information**").

This information may include:

- Information that you provide by filling in forms in the Application, such as information provided at the time of registering to use the Application, subscribing to our service, posting material, and requesting further services. We may also ask you for information when you report a problem with the Application.
- Records and copies of your correspondence (including e-mail addresses and phone numbers), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.
- Your search queries on the Application.

You may provide information to be published or displayed ("**Posted**") on public areas of the Application or websites you access through the Application (collectively, "**User Contributions**"). Your User Contributions are Posted and transmitted to others at your own risk. Additionally, we cannot control the actions of third parties with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons or used inappropriately.

Automatic Information Collection And Tracking

When you download, access and use the Application, it may use technology to automatically collect:

- **Usage Details.** When you access and use the Application, we may automatically collect certain details of your access to and use of the Application, including traffic data, location data, logs, and other communication data and the resources that you access and use on or through the Application.
- **Device Information.** We may collect information about your mobile device and internet connection, including the device's unique device identifier, IP address, operating system, browser type, mobile network information and the device's telephone number.
- **Stored Information and Files.** The Application also may access metadata and other information associated with other files stored on your device. This may include, for example, photographs, audio and video clips, personal contacts and address book information.
- **Location Information.** This Application collects real-time information about the location of your device.

If you do not want us to collect the above information, do not download the Application or delete it from your device.

We also may use these technologies to collect information about your activities over time and across third party websites, applications or other online services, commonly referred to as behavioral tracking.

Information Collection And Tracking Technologies

The technologies we use for automatic information collection may include:

- **Cookies (or mobile cookies).** A cookie is a small file placed on your smartphone. It may be possible to refuse to accept mobile cookies by activating the appropriate setting on your smartphone. However, if you select this setting, you may be unable to access certain parts of our Application.
- **Web Beacons.** Pages of the Application and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an e-mail and for other related application statistics (for example, recording the popularity of certain content and verifying system and server integrity).

Third-Party Information Collection

When you use the Application or its content, certain third parties may use automatic information collection technologies to collect information about you or your device.

Third parties may use tracking technologies to collect information about you when you use this Application. The information they collect may be associated with your personal information, or they may use behavioral tracking to collect information about your online activities over time and across different websites, applications and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control third parties' tracking technologies or how the information they collect may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information, to:

- Provide you with the Application and its contents, and any other information, products or services that you request from us.
- Fulfill any other purpose for which you provide it.

- Give you notices about your account, including expiration and renewal notices.
- Carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including the Mobile Application End User License Agreement for sale of goods and services and for billing and collection.
- Notify you when Application updates are available and of changes to any products or services we offer or provide.

The usage information we collect helps us to improve our Application and to deliver a better and more personalized experience by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Application according to your individual interests.
- Speed up your searches.
- Recognize you when you use the Application.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual or device, without restriction. In addition, we may disclose personal information that we collect or you provide:

- To our subsidiaries and affiliates.
- To contractors, service providers and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of the Company's assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information held by the Company's about our Application users is among the assets transferred.
- To fulfill the purpose for which you provide it. For example, if you give us an e-mail address to use the "e-mail a friend" feature of our Website or Application, we will transmit the contents of that e-mail and your e-mail address to the recipients.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

- To comply with any court order, law or legal process, including to respond to any government or regulatory request or request from a securities exchange.
- To enforce our rights arising from any contracts entered into between you and us, including the End User License Agreement.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Company, our customers or others, including exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Your Choices about Our Collection, Use and Disclosure of Your Information

We strive to provide you with choices regarding the handling of personal information you provide to us. This section describes mechanisms we provide for you to control certain uses and disclosures of your information.

- **Tracking Technologies.** You can set your browser to refuse all or some browser cookies or to alert you when cookies are being sent. If you disable or refuse cookies or block the use of other tracking technologies, some parts of the Application may then be inaccessible or not function properly.
- **Location Information.** You can choose whether or not to allow the Application to collect and use real-time information about your device's location through the device's privacy settings. If you block the use of location information, some parts of the Application may then be inaccessible or not function properly.
- **Promotion by the Company.** If you do not want us to use your e-mail address to promote our own or third parties' products or services, you can opt-out of such. You can also always opt out by logging into the Application and adjusting your user preferences in your account profile by checking or unchecking the relevant boxes or by sending us an e-mail stating your opt out request to connect@daisnotes.com.
- **Targeted Advertising by the Company.** If you do not want us to use information that we collect or that you provide to us to deliver advertisements according to our advertisers' target-audience preferences, you can opt out of such. You can also always adjust your user advertising preferences in your account profile by checking or unchecking the relevant boxes or by sending us an e-mail stating your request to connect@daisnotes.com.
- **Disclosure of Your Information for Third-Party Advertising and Marketing.** If you do not want us to share your personal information with unaffiliated or non-agent third parties for advertising and marketing purposes, you can opt out of such. You can also always opt out by logging into the Application and adjusting your user preferences in your account profile by checking or unchecking the relevant boxes or by sending us an e-mail stating your request to connect@daisnotes.com.

Accessing and Correcting Your Personal Information

You can review and change your personal information by logging into the Application and visiting your account profile page.

You may also send us an e-mail at connect@daisnotes.com to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure. All information you provide to us is stored on our secure servers behind firewalls.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Application, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the Application like message boards. The information you share in public areas may be viewed by any user of the Application.

Unfortunately, the transmission of information via the Internet and mobile platforms is not completely secure. Although we do our best to protect your personal information, we cannot and do not guarantee the security of your personal information transmitted through our Application. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures we provide.

Changes to Our Privacy Policy

We may update our Policy from time to time. If we make material changes to how we treat our users' personal information, we will post the new privacy policy on this page with a notice that the Policy has been updated and notify you by e-mail and/or text message to the primary e-mail address and/or phone number specified in your account.

The date the Policy was last revised is identified at the bottom of the first page of the document. You are responsible for ensuring we have an up-to-date, active and deliverable e-mail address and/or phone number for you and for periodically reviewing the Policy to check for any changes.

Contact Information

To ask questions or comment about this Policy and our privacy practices, contact us at:

Dais Social Group LLC, 850 Insight Park Avenue, Suite 138, Oxford, Mississippi 38655 or connect@daisnotes.com